

PRESS RELEASE

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ThinkNL launches non-political entity aimed at positive change for Newfoundland and Labrador.

St. John's, NL – January 29, 2015 – Local entrepreneur and businessman, Charlie Oliver, unveiled an organization to the province today, branded ThinkNL. An entity with the goal of challenging issues important to the people of Newfoundland and Labrador with factual and unbiased insights designed to inspire solutions.

Oliver explains, "ThinkNL will not attempt to enter the world of political opinion as there are already some very interesting people doing this through blogs, articles, and social media. We are 100% non-partisan. There is no political party behind this movement and there never will be."

The founder refers to ThinkNL as being 'politically androgynous.' Oliver adds, "The only purpose of ThinkNL is to offer the people simplified facts and insights, for consideration without criticizing current, previous, or future governments. Just the facts, no colour, no commentary."

ThinkNL will release topics in an unscheduled manner as they are discovered. The people of the province, along with experts in the field will then be invited to co-create positive solutions without dwelling on the origins of the problems.

More information on ThinkNL can be found at ThinkNL.ca or twitter through [@ThinkNLnow](https://twitter.com/ThinkNLnow).

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About Charlie Oliver:

With over 34 years of business experience, Charlie Oliver was one of the early candidates for the leadership of Newfoundland and Labrador's PC Party in January of 2014. But, after exploring the status of the province including its fiscal, social, and political structure, he decided to withdraw.

Still wanting to contribute to the future of this province, he then decided to focus his energy on creating an entity that would offer insights free from political affiliation, in a simplified format. This idea became the seed for ThinkNL.